

# **TED<sup>x</sup>** Youth @DPSGurgaon

**x = independently organized TED event**

## Sponsor Prospectus

Organisers:

Sathya Hari : +91 7042645129

Pranav Agarwal: +91 81305 20881

Delhi Public School, Gurugram

Plot no.1, Urban Estate

Sector-45

Phone 0124 4125800-801

Email ID - dpsgurgaon1@gmail.com

# A one of a kind event

**Date:** October 7th

**Venue:** Delhi Public School, Gurugram

We propose to host a TEDx event for DPS Gurgaon. By organizing a TEDx event, we will be creating a unique gathering in our community that will unleash new ideas, inspire and inform.

Why host a TED event?

Gurugram consists of a community of students equipped with talents and skills they are yet to utilise to their full potential. This institution has developed an analytical and result oriented approach which will be supplemented by the wonderful ideas that can be shared through a TEDx event.

TED talks often have the tendency to inspire and encourage, we must tap this potential and use it to nurture our students and community. Not only that, the TED event can provide an opportunity for extra-ordinary people to showcase the power of their skills and ideas. It's always good to learn from others!

The Community:

Gurgaon is a community of intelligent and capable students who can improve and contribute to society in new ways. We will also be inviting individuals who have achieved great heights in their respective fields. The TEDx event can help provide insight and inspiration to these children. We can help address the various problems such as government transparency, environmental pollution and technological issues.

The power of school students to change the future is intangible and it is upto us to tap this potential and give it direction.

## Thoughts and ideas:

TED has amassed many valuable ideas over the past couple of years and has created a rich resource for further development and research. The advantage of hosting the event lies primarily in the range of ideas one can present. We have a few ideas/topics for talks which we wish to share:

### Entrepreneurship and Business:

The world is gravitating towards innovation and growth in entrepreneurship, of the likes of unprecedented projects such as Jio. There has been an exponential growth in entrepreneurship. There is a need for students to take matters in their own hands and start ventures of their own so that we can see society in a better place.

### Science and Technology:

With new technological innovations coming up everyday, we need to make sure that children are aware of the latest trends and fields of technology.

### Politics and Law:

With increasingly negative connotations, and fiery developments each passing day, it is essential for the youth to be a part of the change, in India's race towards becoming a superpower.

Similarly, other topics we wish to incorporate include Internationals and World Affairs, Education, Sports, and Inspirational talks.

## Programming

### TED's format

A suite of short, carefully prepared talks, demonstrations and performances that are idea-focused, and cover a wide range of subjects to foster learning, inspiration and wonder – and provoke conversations that matter.

### TED Talk videos

Every TEDx event either shows only TED Talk videos to its audience, or shows

both TED Talk videos and live speakers from the community. For events less than half a day in length, two TED Talks videos are required to be shown. For longer events, 25% of the total number of talks must be official TED Talk videos. All TED Talk videos can be found on [TED.com](https://www.ted.com).

### Diversity of topics

All TEDx events present multiple issues and a diversity of voices from many disciplines. After all, what's the fun without a little variety?

# Sponsorship Agreements

## Food and Beverage Sponsorship

As a food and beverage sponsor you would be able to provide us with the entire catering support and get the opportunity to advertise your catering business/ restaurant with the help of stalls.

### Requirements

High Tea = 180 units

Lunch = 180 units

Refreshments = 180 units

## Event and Logistical Resource Support Sponsorship

This sponsorship would require you to fund our logistical requirements for the event such as speaker's kits, attendee kits etc.

All the items would carry the logo of your organization.\*

### Requirements

Funding of Rs. 1,36,000

\*Subject to TEDx rules on [ted.com](http://ted.com)

## Why sponsor us?

We extend an opportunity for you to actually collaborate with us because to us our sponsors are Partners in this event. Alongside we also extend the opportunity for you to be able to have-

A chance to launch a new product or programme

Networking opportunities

Showcasing a project

Entertainment and marketing to guests

TEDxYouth@DPS Gurgaon is a first of its kind event being organized in the school premises. The organisers are operating on a no profit no loss basis and are hence attempting to raise organizing funds through sponsorships. Please fill up this form if your organization is interested in helping us make this event the platform for social acceleration that it can be!

## Sponsor form

First Name \_\_\_\_\_

\*Last Name \_\_\_\_\_

\*Organization

\_\_\_\_\_

\*Address Line 1

\_\_\_\_\_

Address Line 2

\_\_\_\_\_

\*City \_\_\_\_\_

\*Postal Code \_\_\_\_\_

\*Phone \_\_\_\_\_

\*Event/sponsorship description:

The Sponsorship contract can be a –

Food and Beverage Sponsorship

OR/AND

Event and Logistical Resource Support Sponsorship

## Proposed Budget

Budget Outflows Tedx 2017			
ITEMS	PIECES/UNITS	PRICES ( Rs per unit)	TOTAL (Rs)
Catering	180	To be decided	-
Filming	3	10,000	30,000
Kit (Folder + Pen + ID card and string + Notepad)(1 for each attendee and speaker)	130	250	26,000
Transport (for established speakers)	8	To be decided	-
Ted x Neon logo	1	30,000	30,000
Banners and Brochures	6 + 200	-	15,000
Mementos (speakers +Core team +sponsors)	12 + 30 + 1	1000 + 500 + 3000	12,000 + 15,000 + 3000 = 30,000
Certificates (student speakers +attendees +core team)	134	15	2010
Social media	Boosts		2000
Miscellaneous items (stationary , websites , etc)	-	-	10,000
TOTAL			145,010

## **Additional information**

For more information, please take a look at:

[www.ted.com/tedx](http://www.ted.com/tedx)

[www.ted.com](http://www.ted.com)

## **Social media and other links**

[facebook.com/tedxpsggn](https://facebook.com/tedxpsggn)

<https://www.ted.com/tedx/events/23987>